



## **A small contribution with a big impact.**

Let us help you protect the environment by making your letters, parcels and goods carbon-neutral.



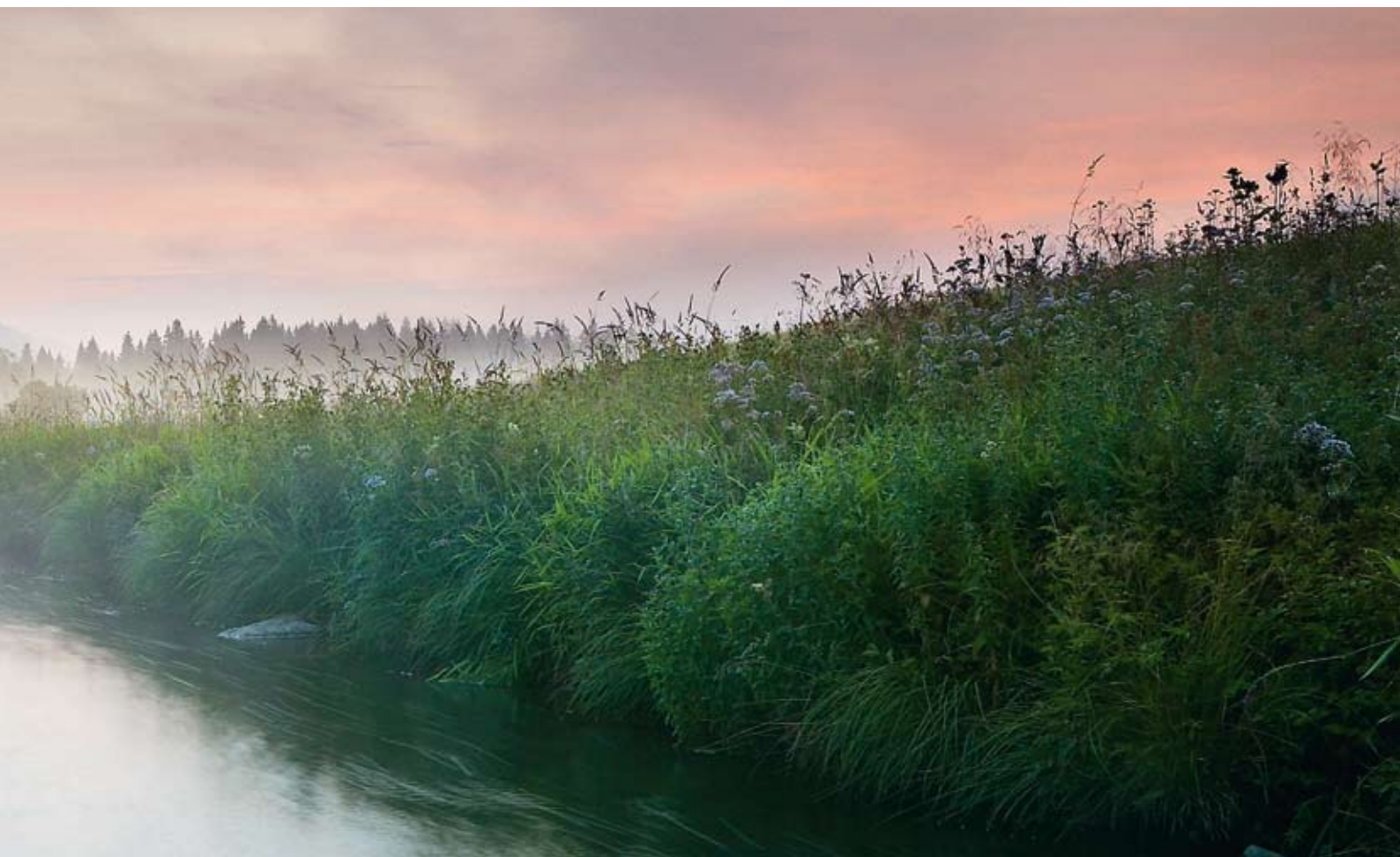
# Putting a value on the invaluable

## Swiss Post's environmental strategy and investments



**Every day, Swiss Post transports around 450,000 parcels, delivers 15 million letters and drives over 270,000 kilometres by Postbus. Providing these services in an environmentally friendly manner is no easy task. As one of the country's largest service providers, we take our responsibilities seriously and rise to the challenge. Through a series of targeted investments and measures, we reduce our impact on the environment and conserve natural resources.**

Our "pro clima" offering now enables you to help protect the environment whenever you use the postal service: the CO<sub>2</sub> emissions that occur during transportation can be offset by paying a small surcharge to send your letters, parcels and goods, making your mail carbon-neutral. You can read more about the offering and all the benefits on pages 8 and 9.



### **Clear targets and concrete measures: our environmental strategy**

For over a decade, Swiss Post has been pursuing a sustainable corporate strategy that places considerable emphasis on environmental protection.

In operating our business, we aim to be energy-efficient, promote renewable energies wherever possible and minimize CO<sub>2</sub> emissions.

Swiss Post's environmental targets are based on the efficiency standards of the "EnergieSchweiz" action programme launched by the Swiss Confederation. We also gear our action to the climate protection agreements put in place by "PostEurop", the umbrella organization for Europe's largest postal companies.

True to these standards, we implement our environmental strategy by taking concrete, verifiable measures in every area of our business.

### **Our investments: the figures and achievements**

In implementing its environmental strategy, Swiss Post has now invested around CHF 135 million and introduced over 100 measures to optimize its operations. This makes us one of Switzerland's leading businesses when it comes to environmental protection. The following examples demonstrate the extent of our efforts:

- Between 1998 and 2006, we reduced our overall environmental footprint by 22 %.
- Between 2000 and 2007, we cut our electricity requirements by 10 %.
- Over the same period, we reduced our heat requirements by 13 %. Renewable energies now cover 12.5 % of our remaining requirements.
- Since 1998, the Minergie standard has applied to all new buildings, conversions and refurbishments.

# Our climate deserves it

## Swiss Post reduces its CO<sub>2</sub> emissions

Our environmental strategy places considerable emphasis on climate protection. We minimize our CO<sub>2</sub> emissions through numerous measures and investments. These efforts are having an impact: since 2000, Swiss Post has reduced its emissions by more than 9 %.

### More investment for less CO<sub>2</sub>

Melting glaciers, weather disasters and extreme temperature changes: the climatic events of recent years are an indication of the increasing strain on the environment. Which is why Swiss Post focuses its efforts on minimizing the air pollution it causes. Already, we have met most of the interim targets set for 2010. Through the following measures, for example:

- We use the "pro clima" offering ourselves and make our own letters and parcels carbon-neutral.
- Since the start of 2008, Swiss Post has purchased all of its electricity from hydro sources.
- Swiss Post now operates one of the largest gas-powered vehicle fleets in Switzerland. By 2015, we will raise the proportion of vehicles with low-emission drivetrains to 15 %.
- Starting in 2009, Swiss Post will use mainly electric scooters to deliver to densely populated areas.

Our climate protection investments are having an impact: despite a 14 % increase in journeys, we have cut our fuel requirements by 1 %. And we are proud to have reduced our CO<sub>2</sub> emissions by more than 9 % since 2000. Based on the situation in 2007, Swiss Post is on track to meet or exceed its interim target of a 10 % reduction in CO<sub>2</sub> by 2012.







# For your contribution

## Our carbon-neutral mailing solutions

Swiss Post offsets the CO<sub>2</sub> emissions that occur in transporting its own correspondence. Our new "pro clima" offering makes it easy for you to contribute to climate protection too. For a small surcharge, you can make the letters, parcels and goods you send carbon-neutral. The environmentally friendly items are given a "pro clima" label. You can communicate the amount of CO<sub>2</sub> offset through "pro clima" surcharges to promote your company's image.

**"pro clima": the easy way to reduce the environmental impact of sending letters and parcels**

The infrastructure used to process and transport the letters, parcels and goods we send consumes energy, thereby releasing a certain amount of CO<sub>2</sub> into the environment.

If you decide to pay the "pro clima" surcharge when sending your letters, parcels or goods, Swiss Post will fully offset the CO<sub>2</sub> emissions that occur in transporting them – making your mail carbon-neutral. The "pro clima" label is used to mark out all carbon-neutral postal services.

The CO<sub>2</sub> is offset by investing the full amount of the "pro clima" surcharges in selected climate protection projects and purchasing high-quality CO<sub>2</sub> emissions certificates. You can read more about the offset projects and our selection criteria on pages 10 and 11.



**A major impact at a small cost:  
the “pro clima” surcharge and terms of payment**

Business customers who send carbon-neutral letters, parcels and goods are doing a huge amount for the environment – at a small cost to themselves: depending on the service chosen, the “pro clima” surcharge is just a milli-fraction or small percentage of the basic price.

Making your mail carbon-neutral does not cause you any additional admin work. Our customer advisors would be happy to provide you with detailed information on “pro clima” and the carbon-neutral postal services available to meet your specific needs.

**“pro clima” pays off for you and sends a message  
to your customers**

Making your mail carbon neutral benefits not only the environment, but your business as well. You can use the CO<sub>2</sub> offset reductions generated through “pro clima” surcharges in your communication measures to promote your company's image. At the beginning of each year, Swiss Post will provide you with a certificate showing the amount of CO<sub>2</sub> offset the year before.

For businesses with energy- and emissions-intensive operations, environmental protection is often a particularly thorny yet important issue. By making your letters, parcels and goods carbon-neutral, you can use the “pro clima” label to send a clear message to the customers who receive deliveries and correspondence from you.

**We would be happy to answer any questions you  
may have**

Do you have any questions about our environmental efforts, the “pro clima” offering in general or a tailored, carbon-neutral mailing solution for your business? Our customer advisors would be happy to provide you with detailed information. You will also find a wealth of information on the subject at [www.swisspost.ch/climate](http://www.swisspost.ch/climate).

# Projects that are worth the effort

## How Swiss Post ensures sustainable CO<sub>2</sub> offsets

Swiss Post fully offsets the CO<sub>2</sub> emissions of “pro clima” items by investing in climate protection projects. We select the projects in a transparent manner and in collaboration with professional partners. In combination with the strict requirements applied to the CO<sub>2</sub> certificates we purchase, this ensures sustainable offsets. Visit [www.swisspost.ch/climate](http://www.swisspost.ch/climate) to learn all about our efforts and have a say in the final choice of offset projects.



## Sustainability and quality: CO<sub>2</sub> offset procedures and criteria

Sending carbon-neutral letters, parcels and goods helps to protect the environment in that we offset the CO<sub>2</sub> emissions that occur in transporting them. Swiss Post offsets the emissions, firstly, by investing your “pro clima” surcharges in projects geared to cutting CO<sub>2</sub> such as wind parks and solar installations and, secondly, by purchasing CO<sub>2</sub> emissions certificates. These certificates show that their issuers – businesses that make a particular contribution to climate protection – have offset a certain amount of CO<sub>2</sub> for the buyers. Both when making direct investments and purchasing certificates, Swiss Post observes strict quality criteria, thereby ensuring the sustainability of the offsets.

- **High quality:** Swiss Post supports only climate-related projects with the independently monitored Gold Standard.
- **Collaboration:** Projects are pre-selected based on the recommendations of an independent steering

committee. This panel includes well-known experts and organizations specializing in environmental and energy-related issues. For quality assurance purposes, Swiss Post commissions external partners to trade in certificates.

- **Transparency:** Projects are selected by way of a multi-stage process. Information on this process can be accessed at any time at [www.swisspost.ch/climate](http://www.swisspost.ch/climate).

## [www.swisspost.ch/climate](http://www.swisspost.ch/climate) – the interactive platform for climate protection

Swiss Post provides you with extensive information on its environmental efforts and the “pro clima” offset projects. We also invite you to take part in selecting the projects. At [www.swisspost.ch/climate](http://www.swisspost.ch/climate), you can find out about the climate protection projects that have been proposed, follow the panel of experts through the pre-selection process and have a say in the final choice. You will of course find further details of Swiss Post’s carbon-neutral mailing solutions at this web address as well.



